

Smart Grids, Generación Distribuida y Utilities

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“The first story is about connecting the dots”*



 **CONCURSO**
Beneficios de las Smart Grids
en la sociedad - Visión de FutuRed

Del 15/10 al 15/12 de 2013

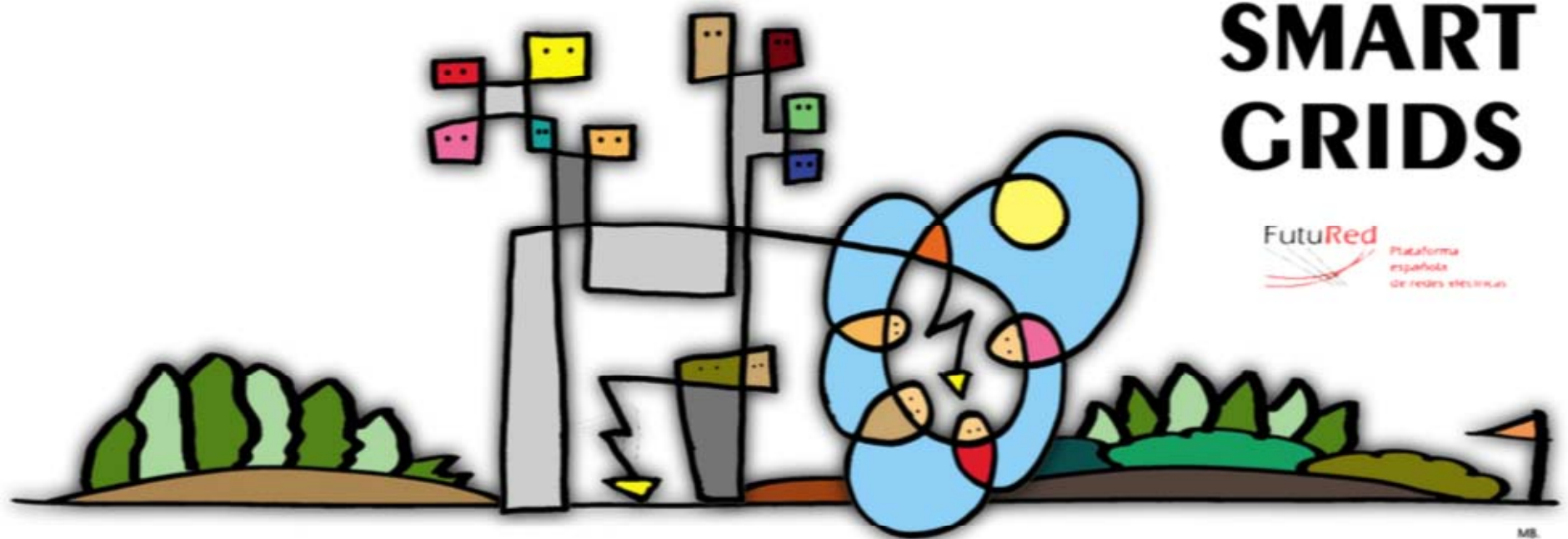


DISCIPLINAS:
ilustración, dibujo,
cómics, fotografía y vídeo.

3.000€ **800€** Más información y bases:
Primer premio Segundo premio www.futured.es/concurso 

(*) Steve Jobs, 2005, Stanford

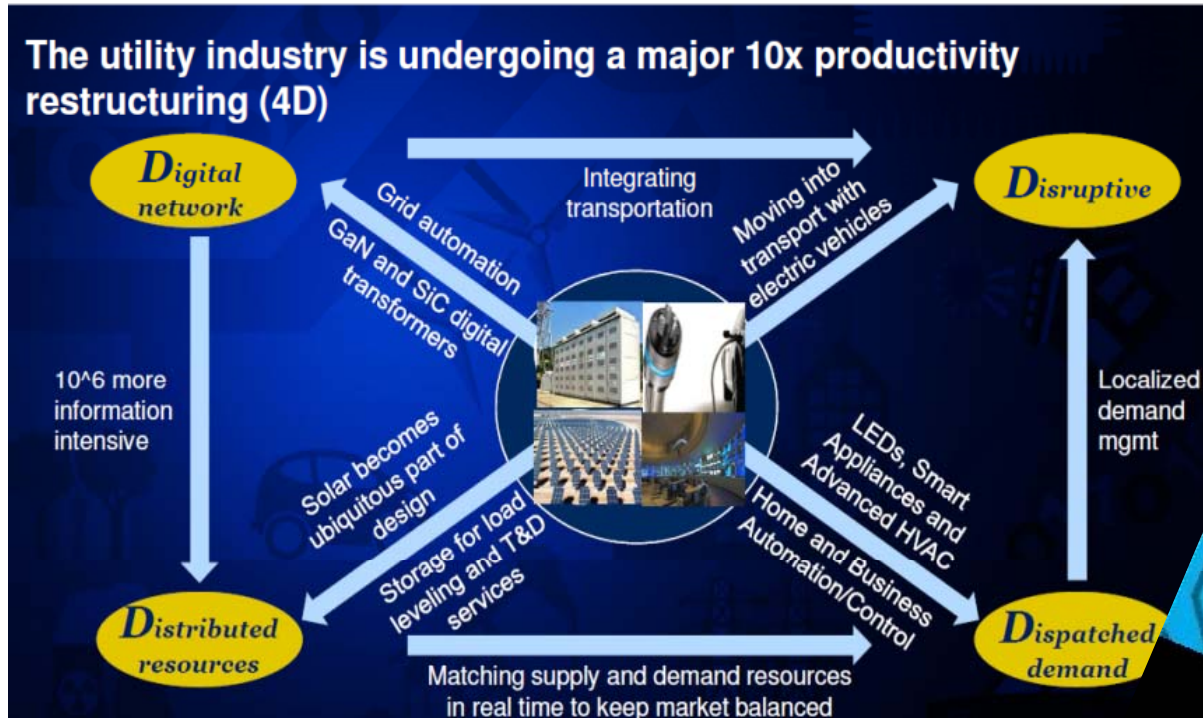
“Primero debes aprender las reglas del juego.
Y luego tienes que jugar mejor que nadie”*



el **cambio** está en el concepto

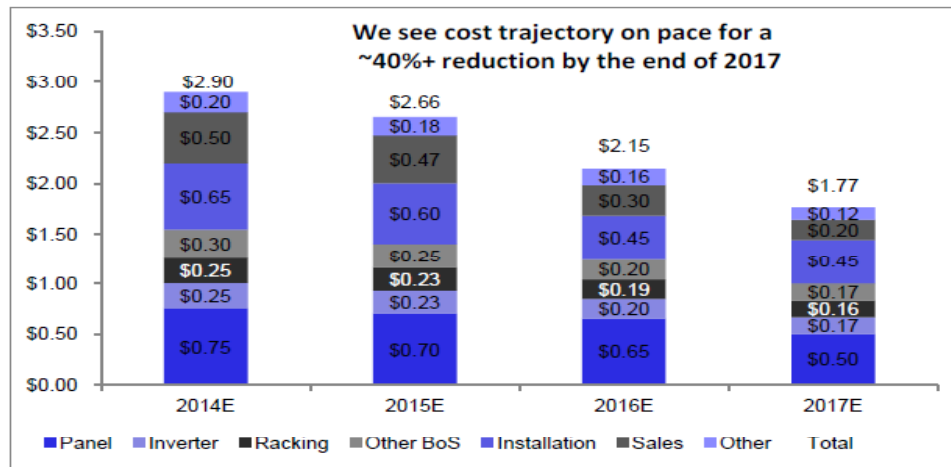
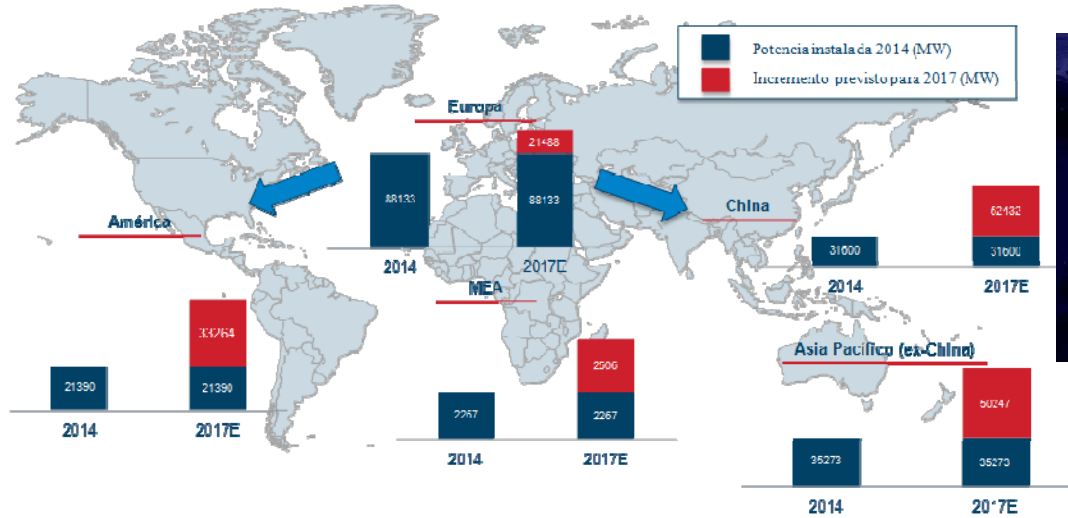
(*) Albert Einstein

“Industrial Revolutions are crucibles*“



(*) Matt Rogers&Stefan Heck 2014, (Resource Revolution)

“Power is power”*

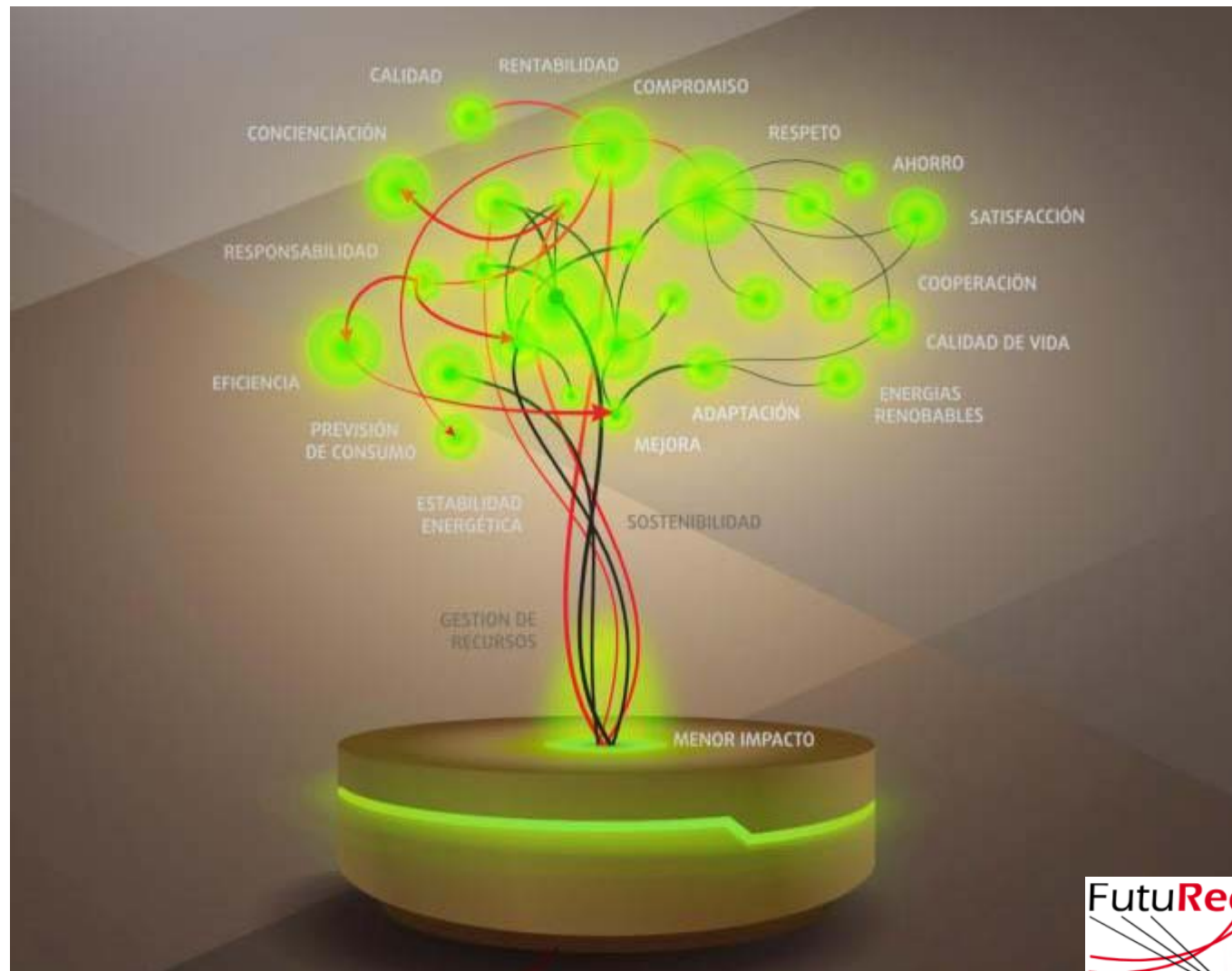


Source: Deutsche Bank

Deutsche Bank: Markets Research
Storage: The Missing Link of Solar Adoption?
 We think **companies with differentiated battery solutions** coupled with **intelligent software and predictive analytics** that work with the grid to avoid these charges and smooth electric demand will **pave the way for mass adoption**.
 Additionally, we expect **utilities worldwide to pursue batteries on a large scale as costs drop** over the next several years and renewable/intermittent generation deployments increase.
Residential customers without proper pricing mechanisms in place (for example, peak demand charges) are **unlikely to pursue energy storage** in the short term.
 February 27th 2015

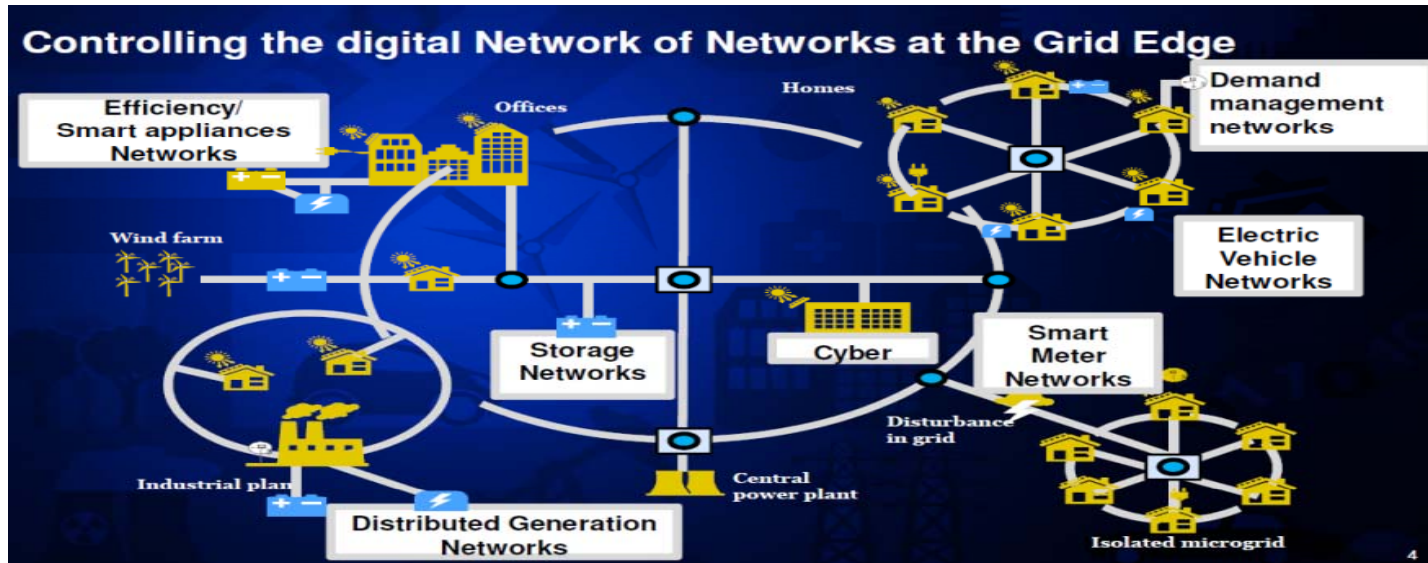
(*) Mariano Marzo, catedrático de Recursos Energéticos de la Universidad de Barcelona

“Toda tecnología lo suficientemente avanzada es indistinguible de la magia”*



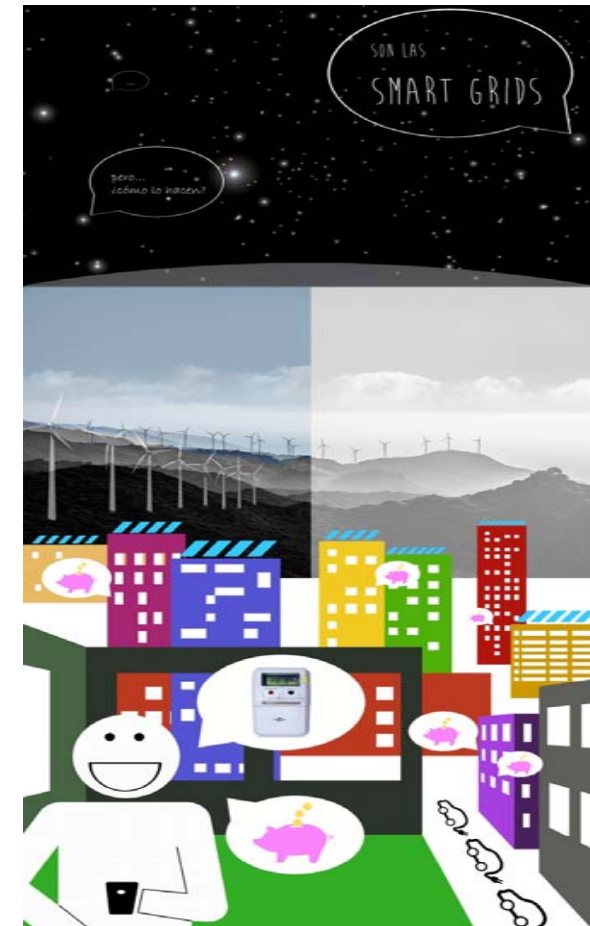
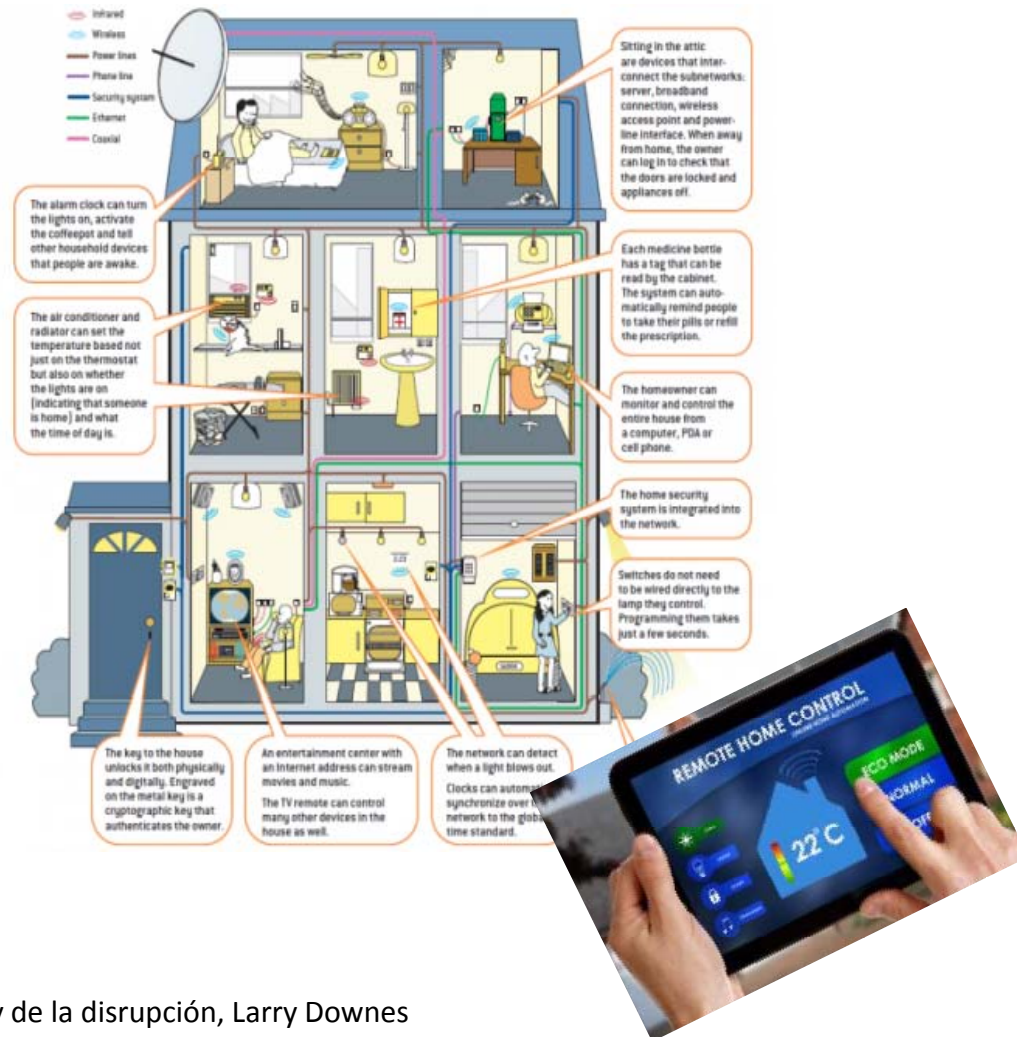
(*) Arthur Clarke, 1973 (Tercera Ley de Clarke)

“Why platforms beat products”*



(*) Geoffrey Parker 2015, (The Platform Revolution)

“La tecnología cambia exponencialmente, los sistemas sociales lo hacen incrementalmente”*



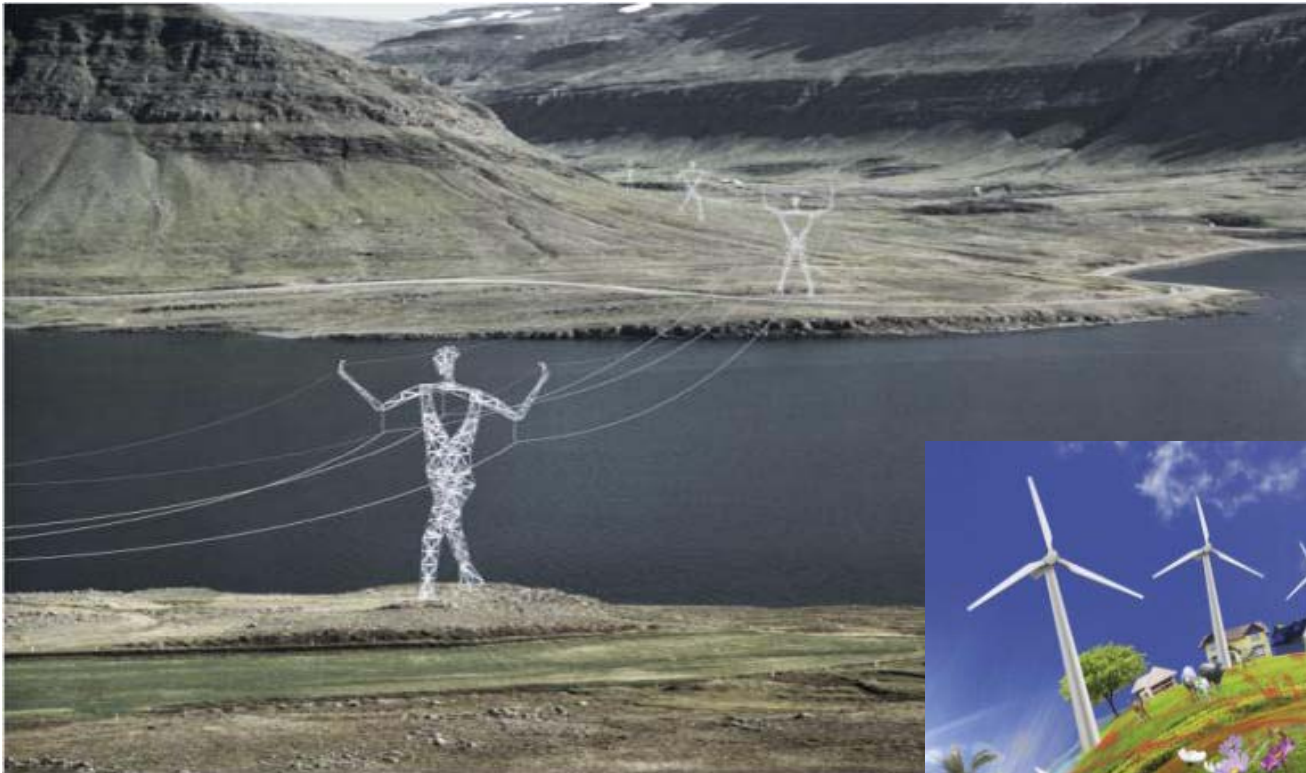
(*). Ley de la disrupción, Larry Downes

“La tierra es plana” *



(*) Thomas Friedman, 2005, (The world is flat)

“The empires of the future will be the empires of mind” *



(*) Winston Churchill