

GLOBAL ENERGY: STRATEGIES AND VALUES

Annual Event of the Spanish Committee
of the World Energy Council



November 20th 2014
Repsol Campus

Organized by:



CLUB ESPAÑOL DE LA ENERGÍA
INSTITUTO ESPAÑOL DE LA ENERGÍA



World Energy Council
Comité Español del Consejo Mundial de la Energía

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The Spanish Committee of the World Energy Council (*Comité Español del Consejo Mundial de la Energía*, CECME) celebrates a new edition of its now traditional Annual Conference under the title: "GLOBAL ENERGY: STRATEGIES AND VALUES". Organized by the CECME and the Spanish Energy Club (ENERCLUB), with the priceless collaboration of the Elcano Royal Institute (*Real Instituto Elcano*, RIE) and with the sponsorship of Repsol, this event will take place on November 20th at the Auditorium of the Repsol Campus in Madrid.

In the **Opening Session** we will have the pleasure of having the participation of the Secretary of State for Trade in the Ministry of Economy and Competitiveness, Jaime García-Legaz Ponce, and also of Antonio Brufau Niubó and Pedro Miró Roig, Chairmen of Repsol and ENERCLUB respectively.

During the **Plenary Session** entitled "Energy as a key aspect in the globalization process", Emilio Lamo de Espinosa, Chairman of RIE, will have a debate with the Chair of the CECME, Arturo Gonzalo Aizpiri.

Energy in the TTIP discussion

The next session will focus on North America and the role played by energy in the Transatlantic Trade and Investment Partnership (TTIP), treaty that began to be negotiated in 2013 and it is expected to reach to an agreement in 2015.

Fredrik Erixon, co-founder and current Director of the European Centre for International Political Economy (ECIPE), will explain the latest advances on the trade and investment negotiations that are being held between the U.S. and the EU, whose main purposes is to encourage growth and create employment in both regions by reducing tariffs and improving regulatory coordination. Energy, because its strategic importance, will play a key role in the context of the TTIP, especially if aspects such as the high energy dependency of Europe and the role of the U.S. as a possible energy exporter in the forthcoming years are taking into account.

The Conference will continue with two round tables, always focused on the energy sector, dealing with relevant and highly topical aspects such as human rights on one hand and geopolitics on the other.

Energy Companies and Human Rights

Within the context of the gradual liberalization and globalization of the economy, energy companies frequently operate in countries with very pronounced cultural and social differences where they have to adapt to a complex environment. On many occasions they must rely on their own strengths and capacities to acquire the necessary knowledge and carry out their activities in the most respectful manner to the benefit of all. This means to carefully manage issues such as labour health, people safety and wellbeing, the potential

impact on local communities and the environment, and relationships with business partners and suppliers.

The first round table will feature a debate on the latest advances concerning management of human rights by energy companies. This will be considered from a triple perspective: the business world's perspective that will explain, among other themes, which tools they have access to; the civil society's perspective with a special emphasis on the most vulnerable communities; and the one from the international organizations with an explanation of the role they play in this subject.

Geopolitics and Energy: Hot Spots

Energy and the political initiatives surrounding its use, control, and conservation are nowadays on the centre of the world scene and have become a key element of the strategic planning of Governments in recent years. Their final objective is to improve the security of supply in the widest sense to include not only the accessibility of resources and the stability of their production but also, among other aspects, the environmental and social sustainability involved in their exploitation.

Both the major nations and those with growing political and economic importance, along with other players in the energy sector, whether public or private, currently make up a network of interactions and alliances that is giving rise to new rules in the field of energy. There is a new geopolitical energy game with renewed tension and uncertainty, with a change of paradigm in the field of supply and demand, with price differences between regions increasingly accused, and with more players and new technologies that are transforming energy as we have known it up to now.

Given this context, at the second of the round tables, the debate will cover geopolitics and energy from a global perspective, with special reference to current hot spots such as Ukraine-Russia and Middle East.

Finally, the **Closing Ceremony** will include the participation of the organizers and sponsors.

This is without any doubt an interesting and ambitious programme with a dynamic format that will deal with very diverse subjects, which nevertheless share the need to be analysed from a global and multidisciplinary perspective. To this end, top speakers will be present from both Spanish and international institutions of recognized prestige, not only in the energy sector but also in economic, political, military and social fields. Moreover, the leaders of the member companies of the CECME will give us their view of the aspects to be analysed by means of the traditional *Front Row* that characterizes this event.

9:00
ATTENDANCE REGISTRATION

9:30
OPENING SESSION

Antonio Brufau Niubó
Chairman
REPSOL

Pedro Miró Roig
Chairman
SPANISH ENERGY CLUB

Jaime García-Legaz Ponce
Secretary of State for Trade
MINISTRY OF ECONOMY & COMPETITIVENESS
GOVERNMENT OF SPAIN

10:00
**PLENARY SESSION: ENERGY
AS A KEY ASPECT IN THE
GLOBALIZATION PROCESS**

Emilio Lamo de Espinosa
Chairman
ELCANO ROYAL INSTITUTE

Arturo Gonzalo Aizpiri
Chair
SPANISH COMMITTEE OF THE WORLD ENERGY
COUNCIL
Vicepresident
SPANISH ENERGY CLUB

10:30
ENERGY IN THE TTIP DISCUSSION

Fredrik Erixon
Director
EUROPEAN CENTRE FOR INTERNATIONAL
POLITICAL ECONOMY (ECIPE)

11:00 COFFEE BREAK

11:30
**ROUND TABLE I – ENERGY
COMPANIES AND HUMAN RIGHTS**

Moderator
Joaquín Nieto Sainz
Director
INTERNATIONAL LABOUR ORGANIZATION
OFFICE IN SPAIN

Speakers
Anupama Mohan
Vice Chair
SOCIAL RESPONSIBILITY WORKING GROUP
IPIECA

Oseas Barbaran Sánchez
President
CONFEDERATION OF AMAZONIAN
NATIONALITIES OF PERU (CONAP)

Carmen Márquez Carrasco
*Professor of Public International Law and
International Relations*
UNIVERSITY OF SEVILLA



Front Row Participants

Carlos Morán Moya

*Director of Human Resources and Organization
CEPSA*

Ángel Fraile Coracho

*Sustainable Development Manager
ENDESA*

Carlos Sallé Alonso

*Director of Regulation
IBERDROLA*

Daniel Fuster Carrillo

*Country Division Lead Power & Gas
SIEMENS*

13:15 DEBATE

13:30 COCKTAIL

14:30

**ROUND TABLE II – GEOPOLITICS
AND ENERGY: HOT SPOTS**

Moderator

Rafael Estrella Pedrola

*Vice President
ELCANO ROYAL INSTITUTE*

Speakers:

Admiral (R) Fernando del Pozo García

*Former Director International Military Staff
NATO
Director
WISE PENS INTERNATIONAL*

John Bell

*Director Middle East and Mediterranean Area
TOLEDO INTERNATIONAL CENTRE FOR PEACE
(CITpax)*

Commander Francisco J. Ruiz González

*PhD on International Security
Professor of Strategy and International Relations
SPANISH JOINT STAFF COLLEGE*

Front Row Participants

Francisco de la Flor García

*Director of Regulation
ENAGAS*

Javier Anzola Pérez

*General Director of Liberalized Markets
E.ON España*

Josu Jon Imaz

*Chief Executive Officer
REPSOL*

Eduardo Montes Pérez del Real

*President
UNESA*

16:15 DEBATE

16:30

**CONCLUSIONS & CLOSING
CEREMONY**

Charles Powell

*Director
ELCANO ROYAL INSTITUTE*

Arturo Gonzalo Aizpiri

*Chair
SPANISH COMMITTEE OF THE WORLD ENERGY
COUNCIL
Vicepresident
SPANISH ENERGY CLUB*

17:00

END OF THE MEETING

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